

Name- Dr. Satish Kumar

Class- B.A -1st year

Semster- Ist

Subject- Communication Principles

PAPER CODE-(BAMV-101)

Lesson plan -2020

| Month | Topics |
|----------------------------------|--|
| November 16 To December 10 | <ul style="list-style-type: none">➤ Introduction to communication➤ Human Communication: Concept➤ Elements of Communication➤ Function of Communication➤ Barriers of Communication➤ Socialization and role of communication in socialization |
| December 11 To January 19 | <p>Modeles of Communication:</p> <ul style="list-style-type: none">➤ SMR➤ SMCR➤ Lasswell Model➤ Schramm➤ Ossgood Model➤ Aristotle Model <p>Theories of Communication:</p> <ul style="list-style-type: none">➤ Two Step Theory➤ Multi-step Theory➤ Uses and gratification Theory |
| January 21 To Feburary 6 | <p>Forms of Communication:</p> <ul style="list-style-type: none">➤ Verbal➤ Non-Verbal➤ Visual Communication <p>Types of Communication:</p> <ul style="list-style-type: none">➤ Intra➤ Inter➤ Group➤ Public➤ Mass Communication |
| February 8 To February 26 | <ul style="list-style-type: none">➤ Principles of Communication➤ Communication skills: written and spoken➤ Body language- gesture, facial expression, posture, personal space |
| March 1 onwards | Revision |

HOD

Satish
incharge

Name- Dr. Satish Kumar

Class- B.A -2nd year

Semster- 3rd

Subject- Writing for TV and Radio

PAPER CODE-(BAMV-103)

Lesson plan -2020

| Month | Topics |
|----------------------------------|---|
| November 16 To December 10 | <ul style="list-style-type: none">➤ Origin of Writing➤ Role and scope of writing➤ Principles of good writing |
| December 11 To January 19 | <ul style="list-style-type: none">➤ Writing for News Papers➤ Writing for Radio➤ Writing for Television |
| January 21 To February 6 | <ul style="list-style-type: none">➤ Principle of Script Writing➤ Various formats of scripts- Radio, TV , Television News➤ Television Advt., Scripts , Punchline, Story Boards etc. |
| February 8 To February 26 | <ul style="list-style-type: none">➤ Writing for New Media➤ News writing for websites➤ Social Networking sites- Facebook, Twiter, Linkdin, Wordpress, Blogpost➤ Television News |
| March 1 onwards | <ul style="list-style-type: none">➤ Revision for all syllabus |

HOD


incharge

Name- Mr Satish Kumar

Class- B.A -2nd

Name- Dr. Satish Kumar

Class- B.A -IIIrd

Semester - 5th

Subject- Media Production

Paper Code-(BAMV-105)

Lesson plan -2020

| Month | Topics |
|----------------------------------|--|
| November 16 To December 10 | <ul style="list-style-type: none">➤ Various stages of Production➤ Pre Production➤ Production➤ Post Production➤ Production Team Members➤ Team Members Role and Responsibility➤ Functioning of TV Studio |
| December 11 To January 19 | <ul style="list-style-type: none">➤ What is Lighting?➤ Types of Lights➤ Importance of Lights in Television➤ Lighting Technique➤ Lighting Problems |
| January 21 To February 6 | <ul style="list-style-type: none">➤ Planning and production of Programs in Studio➤ Story Board and Shots List➤ Floor Management➤ Shooting with single and Multi Camera |
| February 8 To February 26 | <ul style="list-style-type: none">➤ Basics of Radio Production➤ Concept of Audio Studio➤ Various Types of Studio➤ Role of Microphone for recording. |
| March 1 onwards | Revision of All Syllabus..... |

HOD


Incharge