Name- Dr. Satish Kumar

Class- B.A -1st year

Paper - Communication Principles

PAPER CODE-(BAMV-101)

Semster- Ist

Lesson plan -2022-23

Tentative Date of Test> Between 27th Oct. To 11th November

Month	Topics
	Human Communication: Concept
August 22	Elements of Communication
То	Function of Human Communication
Sept. 17	 Barriers of Communication
	 Socialization and role of communication in socialization
	Modeles of Communication:
	> SMR
	> SMCR
Sept. 19	Lasswell Model
То	> Schramm
Sept. 30	Ossgood Model
	Aristotle Model
	Theories of Communication:
	Two Step Theory
	Multi-step Theory
	Uses and gratification Theory
	Forms of Communication: > Verbal > Non-Verbal
October 01	Visual Communication
То	Types of Communication:
October 21	> Intra
	> Inter
	> Group
	> Public
	Mass Communication
October 27	Principles of Communication
October 27	
To November 26	 Communication skills: written and spoken Body language, gesture, facial expression, posture, percental space
November 26 28 November	Body language- gesture, facial expression, posture, personal space
	Bovision
onwards	Revision

Name- Dr. Satish Kumar

Semster- 3rd

PAPER CODE-(BAMV-103)

Class- B.A -2nd year

Paper- Writing for TV and Radio

Lesson plan -2022-23

Month	Topics
August 16 To Sept. 16	 Origin of Writing Role and scope of writing Principles of good writing
Sept. 17 To Oct.18	 Writing for News Papers Writing for Radio Writing for Television
Oct.19 To November 11	 Principle of Script Writing Various formats of scripts- Radio, TV , Television News Television Advt., Scripts , Punchline, Story Boards etc.
November 12 To November 30	 Writing for New Media News writing for websites Social Networking sites- Facebook, Twiter, Linkdin, Wordpress, Blogpost Television News
December 0 1 onwards	Revision for all syllabus

Tentative Date of Test> Between 27 Oct. To November 11.

HOD

incharge

Name- Dr. Satish Kumar

Semester - 5th

Paper Code-(BAMV-105)

Class- B.A –IIIrd Yr

Paper- Media Production

Lesson plan -2022-23

Month	Topics
	Various stages of Production
August 16	Pre Production
То	Production
Sept. 16	Post Production
	Production Team Members
	Team Members Role and Responsibility
	Functioning of TV Studio
	What is Lighting?
Sept. 17	Types of Lights
То	Importance of Lights in Television
Oct.18	Lighting Technique
	Lighting Problems
	Planning and production of Programs in Studio
	Story Board and Shots List
Oct.19	Floor Management
То	Shooting with single and Multi Camera
November 11	
November 12	Basics of Redio Production
То	Concept of Audio Studio
November 30	Various Types of Studio
	Role of Microphone for recording.
December 0 1 onwards	Revision of All Syllabus
	Tentative Date of Tests Between 27 Oct. To. November 11

Tentative Date of Test> Between 27 Oct. To November 11